

Report: Mankind's Knowledge Of TV Trivia Doubling Every Three Years

Vol. 37 Issue 05



Advertise where your viewers are. The ever-increasing diversity of The Onion's growing roster of television advertisers reflects the wide range of our readers' interests, from comedy and cooking to movies and political commentary.

Frequently Provide Advice on TV Programs 176

Cable Network Viewership

(Last 7 Days)	Index
BBC America	264
Bravo	199
Cartoon Network	163
Comedy Central	222
G4	281
IFC	265
Sci-Fi Channel	179
Sundance Channel	286
VH1	166

TV Programming Viewership

(Last 7 Days)	Index
Arts/Culture	192
Cartoons	170
Documentaries	157
Educational	147
Late Night Talk Shows	127
Political Programs	211
Sci-Fi/Fantasy	173
Video on Demand	158

Source: @Plan, Winter 2007/2008

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